



Sponsoring Winter Village

Winter Village Bluegrass & Beyond presents hot music during the coldest months – bluegrass & acoustic music performed with energy and passion. We present a nationally-significant winter music festival that celebrates both great acoustic music and our region’s effort to provide comfort and warmth in winter through conservation and production of local energy. This year we have three winter music events – Winter Village Bluegrass Festival, Falling Waters Music Camp, and a special Holiday CD release concert with the Winter Village favorite , the Claire Lynch Band.



The flagship event, the **Winter Village Bluegrass Festival**, is held at La Tourelle with the Saturday Night Big Show at the State Theatre of Ithaca. We are adding a special Saturday afternoon **Bluegrass & Beyond** concert at Coltivare, TC3’s new downtown restaurant and bar that will feature festival artists performing both bluegrass and old time music in this beautiful and intimate setting. Celebrating its 5th anniversary, the festival brings the best in the roots and branches of bluegrass music to Ithaca for a fun and inspiring weekend of listening, jamming, learning and enjoying great string music. This year’s artists include **The Travelin’ McCourys, Mr. Sun (with Darol Anger and Tony Trischka), Michael Daves/Brittany Haas, Too Blue**, and local favorites **Richie & Rosie** and **Paris Texas**. This year we expect more than 1000 in attendance (last year, our first at the State, we had over 800 in attendance, after selling out the Hangar Theatre in 2012 and 2013).

Other Winter Village events include the **Falling Waters Music Camp**, January 9 – 11, a stringed camp attended by nearly 100 musicians from all over the Northeast. Camp faculty include national and local performer-teachers skilled in a variety of styles. It features popular Saturday evening concert at La Tourelle. And, we are pleased to bring the **Claire Lynch Band** back to Ithaca on Thursday night, December 4 at La Tourelle to celebrate the release of her new recording - **Holiday**.



Sponsorship Opportunities

We love our sponsors and so does our audience!

Winter Village also provides a great opportunity for our sponsors to reach a large audience of Tompkins County residents and visitors from throughout New York and the Northeast.

Platinum Sponsor - \$2,000

- ✓ Largest logo on posters, lobby banner (La Tourelle), and downtown exterior banner.
- ✓ Logo on stage banner at both venues (Largest size).
- ✓ Opportunity to place visually-interesting energy-related props as part of stage decoration at State Theatre.
- ✓ Logo on back cover of program (Largest size).
- ✓ 4 weekend tickets to Bluegrass Festival that include Saturday night Gold Circle Tickets.
- ✓ 2 tickets to the Falling Waters Music Camp Saturday night concert at La Tourelle (January 10, 2015).
- ✓ 1 youth scholarship to the Falling Waters Music Camp.
- ✓ 2 tickets to the Claire Lynch Holiday Concert.
- ✓ Logo in all eNews (largest logo).

Gold Sponsor \$1,000

- ✓ Mid-size logo on posters, and lobby banner (La Tourelle), and downtown exterior banner.
- ✓ Logo on stage banner at both venues (medium size).
- ✓ Logo on back cover of program (medium size).
- ✓ 2 weekend tickets that Saturday night Gold Circle tickets for Bluegrass Festival Big Show.
- ✓ 2 tickets to the Falling Waters Music Camp Saturday night concert at La Tourelle (January 10, 2013).
- ✓ 2 tickets to the Claire Lynch Holiday Concert.
- ✓ Logo in all eNews.

Silver Sponsor \$500

- ✓ Logo on posters, lobby banner, and downtown exterior banner.
- ✓ Logo on stage at both venues (Small size).
- ✓ Logo on back cover of program.
- ✓ 2 Saturday night Saturday night Gold Circle tickets for Bluegrass Festival Big Show.
- ✓ Mention in all eNews and logo.

State Theatre of Ithaca & La Tourelle
present
**Winter Village
Bluegrass Festival**
January 23-25, 2015 • Ithaca, NY

the Travelin' McCourys

Mr. Sun featuring Darol Anger & Tony Trischka

Michael Daves & Brittany Haas Duo

Too Blue

Also Performing
**Paris Texas
& More**

Join us!
for a fun & inspiring weekend of listening, learning, playing, and relaxing with musicians and music lovers. La Tourelle is hosting most festival events with the Saturday night concert at the State Theatre of Ithaca.

TICKETS
3-Day Weekend Festival Pass: \$75/90
2-Day Festival Pass (Sat/Sun): \$50
Saturday Night SHOW: \$19.50 to \$39.50

FOR MORE INFO ABOUT EVENTS & ACCOMMODATIONS VISIT:
www.wintervillagebluegrass.org

Thank You to our Newest 2015 Sponsors

Snug Planet www.snugplanet.com

D'Addario Strings www.daddario.com

Thank You to our Current and Past Sponsors

Tompkins County Tourism Program www.tompkins-co.org/ctyadmin/tourism/

La Tourelle www.latourelle.com

State Theatre of Ithaca www.stateofithaca.com

Ithaca Guitar Works www.guitarworks.com

Ithaca Stringed Instruments www.ithacastring.com

Moosewood Restaurant www.moosewoodcooks.com

Finger Lakes Grassroots Festival of Music & Dance www.grassrootsfest.org.com

Ithaca Coffee Company www.ithacacoffee.com

The Plantsmen Nursery www.plantsmen.com

Iron Design www.irondesign.com

Internet Marketing Magicians www.internetmarketingmagicians.com

Bacchus Brewing Company www.bacchusbrewing.com

Bernunzio Uptown Music bernunzio.com

Hickey's Music Center www.hickeys.com

Winter Village Supporting the Community

Winter Village purchases carbon offsets for all national bands traveling to the festival through the Finger Lakes Climate Fund. In 2014, Winter Village donated \$300 to the Ithaca Children's Garden and the Cancer Resource Center through its December Donations program. We donated \$5 for every ticket purchased in December to these two fine community organizations.

More Information on Winter Village Sponsorship

For more information on sponsorship, customizing a sponsorship package, or advertising in the festival program, contact Festival Director Rick Manning at (607) 592-4647;

rick@wintervillagebluegrass.org

